

2022 SIGNATURE PROGRAMS AND EVENTS PROSPECTUS



IRVING - LAS COLINAS
CHAMBER OF COMMERCE

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THANK YOU TO OUR TOP INVESTORS



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MESSAGE FROM THE PRESIDENT & CEO



Beth A. Bowman, IOM, CCE
President & CEO,
Irving-Las Colinas Chamber of Commerce,
Irving Economic Development Partnership

Hello, Member Investors and Stakeholders!

This year we're celebrating 90 years. Since 1932, your 5-Star Greater Irving-Las Colinas Chamber of Commerce has continued to grow, adapt and provide valuable programs and services to the business industry community. Whether you're an executive with a Fortune 1000 company, small business, a start-up entrepreneur, or community leader, our job has been to advocate for and support your organization in every way possible.

Unquestionably, our success has been due to your commitment, engagement and financial support. Our mission is to help our community and business industry grow in a healthy, sustainable way that creates jobs, prosperity, opportunities, stability and amenities that attract and retain talent for your organization. Your investment in membership and engagement through sponsorships ensure that the Chamber's work and mission will continue and successfully benefit all in our community.

Our Signature Programs are designed to bring the latest critical information, best practices and recognition to you and your employees such as The State of the City, The State of Dallas County, Legislative Send-off and Recap, Best In Irving, Changemakers Series and the Diversity, Equity & Inclusion Fellowship, Leadership Irving-Las Colinas, and Women's Leadership Forums.


Our pledge to you is that we will continue to deliver 5-Star value to you that supports your goals and aids in your business success. Together we will make 2022-2023 a year of unparalleled achievement while Powering Progress.

Thank you for your continued support!

A handwritten signature in black ink that reads "Beth A. Bowman". The script is fluid and cursive, with a large initial 'B'.

SIGNATURE PROGRAMS



| | | | |
|---|---------------|---|----------------------------|
|  BEST in IRVING APRIL 26, 2022 | | This Signature Program celebrates the winners of the 2022 BEST in Irving online voting competition. Since 2011, the Irving community has voted for the stores, services, attractions and restaurants they frequent and enjoy the most. The winners represent the best Irving has to offer. This exclusive winners and sponsors-only reception to acknowledges these top tier businesses and to provides each winner with an award to display. | |
| Presenting \$2,500 | Award SOLD | Supporting \$1,500 | Community Partner \$500 |


| | | | |
|--|---------------------------------|--|--------------------------------|
| WASHINGTON DC FLY-IN MAY 9 -11, 2022 | | Join fellow business executives and community leaders to bring Irving's "Voice of Business" to our Congressional Delegation in Washington, D.C. Attendees will have the opportunity to meet U.S. Senators and Representatives, subject matter experts and policymakers one-on-one, receive briefings on federal issues and advocate on behalf of the region. | |
| Presenting \$7,500 | Congressional Dinner \$3,000 | Supporting \$2,500 | Congressional Lunch \$1,500 |

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|--|-------------------|--|----------------------------|
| STATE OF HEALTH CARE JUNE 2022 | | This new Signature Program will provide a local and regional outlook on the dynamic healthcare market within our state. This includes policy conversations, potential legislative opportunities, and potential changes or challenges in health care that will impact our future. | |
| Presenting \$7,500 | Silver \$2,500 | Supporting \$1,500 | Community Partner \$750 |


For more information, contact chamber@irvingchamber.com

SIGNATURE PROGRAMS



| | | | | | | |
|--|-----------------|--|--------------------|--------------------|---------------------------|--------------------------|
|  BACK-TO-SCHOOL LUNCHEON AUGUST 3, 2022 | | The Back-to-School Luncheon is an opportunity to show support for the 35,000 students and 4,500 educators and administrators in the Irving Independent School District.. During this program, more than 500 new teachers and administrators are welcomed and recognized, receiving a complimentary lunch, resource bags and door prizes donated by dozens of local businesses. | | | | |
| Presenting SOLD | Gold \$5,000 | Silver \$2,500 | Exhibit \$1,500 | Teacher \$1,500 | Door Prize Contributor | Teacher Resource Bags |

| | | | | | | |
|---|-----------------|---|----------------------------|--|--|--|
|  STATE OF DALLAS COUNTY AUGUST 30, 2022 | | The State of Dallas County, in partnership with the Dallas Black Chamber of Commerce, will host Dallas County Judge Clay Jenkins for an annual update on challenges, growth opportunities and the economic outlook of Dallas County. Irving-Las Colinas is one of 30 cities within Dallas County. The county provides many services including health care, licensing and property records, elections, and supporting economic development efforts critical to our communities' success. | | | | |
| Presenting SOLD | Gold \$5,000 | Silver \$2,500 | Corporate Table \$1,500 | | | |

| | | | | | | |
|---|-------------------|---|----------------------------|--|--|--|
|  STATE OF PUBLIC EDUCATION SEPTEMBER 8, 2022 | | The State of Public Education, features the superintendents from Irving ISD, Coppell ISD and Carrollton-Farmers Branch ISD. The discussion outlines the ongoing efforts of our local public schools to educate our students, build a career or college-ready workforce, the role business-industry can play and how collaboration amongst the districts is providing new opportunities for success. | | | | |
| Presenting \$7,500 | Silver \$2,500 | Corporate Table \$1,500 | Community Partner \$750 | | | |

For more information, contact chamber@irvingchamber.com

SIGNATURE PROGRAMS



ANNUAL MEETING

OCTOBER 19, 2022

Help the Chamber celebrate 90 years of providing program and services to the Irving-Las Colinas business industry. Our Annual Meeting will highlight the accomplishments of Immediate Past Chairman John Nicks, Senior Vice President of Corporate Services of Envoy Air, Inc., recognize our outgoing Officers and Directors and welcome our incoming Chairwoman of the Board, Janie Perelman, Vice President & Assistant General Counsel for The Michaels Companies, Inc. as she shares her vision for the 2022-2023 fiscal year.

Presenting
SOLD

Gold
\$5,000

Silver
\$2,500

Corporate Table
\$1,500

LEGISLATIVE SEND-OFF

DECEMBER 2022

Join fellow business leaders and community stakeholders to hear from our state elected official delegation about their priorities for the upcoming 88th Texas Legislative Session. This also an opportunity to engage one-on-one with elected leadership to outline business industry initiatives important to you, your company and your workforce.

Presenting
\$7,500

Silver
\$2,500

Supporting
\$1,200

Community Partner
\$750

STATE OF THE CITY

JANUARY 2023

You're invited to be a part of a keynote conversation featuring the Honorable City of Irving Mayor Rick Stopfer at the State of the City address. Mayor Stopfer will provide highlights of economic growth and outline the community's opportunities for the new year.

Presenting
SOLD

Premier *(limit 1)*
\$12,500

Platinum
\$7,500

Gold
\$5,000

Silver
\$2,500

Corporate Table
\$750

For more information, contact chamber@irvingchamber.com

SIGNATURE PROGRAMS



IRVING STATE ADVOCACY DAY

FEBRUARY 2023

Let your legislators know what issues are important to you, your business and your industry during the 88th Texas Legislative Session. Irving Day in Austin will include private meetings with State Legislators, recognition on the Floor and photographs on the steps of the State Capitol.

Gold
\$5,000

Reception
\$3,500

Lunch
\$2,500

Supporting
\$21,500

BEST IN IRVING

APRIL 2023

This Signature Program celebrates the winners of the 2023 BEST in Irving online voting competition. Since 2011, the Irving-Las Colinas community has cast more than 22,000 votes for the retail stores, services, attractions and restaurants they frequent and enjoy the most. The winners represent the best Irving-Las Colinas has to offer. This exclusive winners and sponsors-only reception acknowledges these top tier businesses while providing each winner with an award to display.

Presenting
\$2,500

Award
\$1,500

Supporting
\$1,500

Community Partner
\$500

For more information, contact chamber@irvingchamber.com

MEMBER INVESTOR ENGAGEMENT



FIVE-STAR BUSINESS MIXER

[4TH TUESDAY OF EVERY MONTH @ 4:00PM]

Develop business relationships with new and long-term Irving-Las Colinas Chamber member investors during this informal networking program. Mixers take place at various business locations in Irving-Las Colinas.

COFFEE BREAK

[1ST WEDNESDAY OF EVERY MONTH @ 10:00AM]

This morning networking program includes guest speakers providing educational programming designed to help you grow your business and build your customer base.

BUSINESS CONNECTION

[QUARTERLY EVENT @ 11:30AM]

Business Connections brings together small and mid-sized businesses with large and enterprise companies to discuss potential partnership or procurement opportunities.

MEMBER ORIENTATION / CHAMBER CONNECTIONS

[3RD WEDNESDAY OF EVERY MONTH @ 11:00AM]

Network with new Chamber member investors and the Chamber team to learn about engagement opportunities including committees, Signature Programs, marketing and more.

NETWORKING EVENTS

| Sponsorship Opportunities | Benefits |
|--|-----------|
| Company Representative to Provide Introductory Remarks | ★ |
| Recognition in the Chamber's Monday Business Report | ★ |
| Company Logo on www.irvingchamber.com Event Page & Nametags | ★ |
| Tickets to Event | 3 Tickets |

For more information, contact chamber@irvingchamber.com

LEADERSHIP PROGRAM



LEADERSHIP IRVING-LAS COLINAS: SEPTEMBER 2022 – APRIL 2023

The mission of Leadership Irving-Las Colinas is to identify, educate, and develop future leaders and to motivate these leaders for civic, charitable, and community involvement.

Each class is conducted over a period of eight months, from September through April. After the initial team building retreat, the class typically meets on the first Friday of each month for a full eight-hour day.

PROGRAM GOALS:

- Foster more effective, well-rounded leaders.
- Establish relationships with key stakeholders of various Irving-Las Colinas industry segments.
- Educate participants on plans for the future growth of the Irving-Las Colinas community and North Texas region.
- Build a stronger community by developing the bonds between the future and current elected leaders within North Texas.

CLASS DAY TOPICS:

1. Orientation & Team Building Retreat
2. Diversity, Equity & Inclusion
3. Education
4. Leadership Development
5. Business & Economic Development
6. Government & Transportation
7. Emergency Preparedness & Public Safety
8. Healthcare & Leadership Planning

TUITION FEE - \$1,700*

**Member Investors receive a discounted rate of \$1,600*

**PRESENTING
SPONSOR**
(\$17,000)

- Company Branding: inclusion of company logo/name on all class agendas and signage
- Company Recognition: recognition from program coordinators during class days
- Class Day Presentation: company speaker or presentation during a class day of sponsor's choosing
- Program Website Branding: company logo placement on the program webpage
- Social Media Recognition
- Complimentary Program Registration: One participant spot in the 2022-2023 program

LEADERSHIP PROGRAM



TEAM BUILDING RETREAT (\$5,000)

- Company Branding: inclusion of company logo/name on class agenda and signage
- Company Recognition: recognition from program coordinators during class day reception
- Class Day Presentation: company speaker or presentation during class meeting
- Social Media Recognition

WELCOME RECEPTION (\$3,000)

- Company Branding: inclusion of company logo/name on class agenda and signage
- Company Recognition: recognition from program coordinators during class day
- Social Media Recognition

CLASS DAY (\$2,000)

- 7 class days available
- Company Branding: inclusion of company logo/name on class agenda and signage
- Company Recognition: recognition from program coordinators during class day

CLASS DAY LUNCH (\$1,000)

- 7 class day lunches available
- Company Branding: inclusion of company logo/name on class agenda and signage

DIVERSITY, EQUITY & INCLUSION



CHANGEMAKER SERIES QUARTERLY

Our work in diversity, equity & inclusion (DEI) continues to evolve. The Changemakers Series provides a platform for our community to have candid conversations regarding diversity and inclusion. These programs have included discussions on race relations, best business practices for developing DEI policies, sexual orientation and gender identity as well as outlining federal policy initiatives to building an inclusive society.

Series
\$3,500

Individual Program
\$750

IRVING SHARE TANK



As a business leader in Irving-Las Colinas, you will have the opportunity to give to ShareTank projects that resonate with your philanthropic priorities.

During this program, Irving-Las Colinas nonprofits complete four education days focused on enriching and enhancing organization operations and marketing. Classes are followed by Pitch Day in which nonprofits present a specific need or project to our sharers, that will significantly grow their impact on the community. Nonprofits that receive funding are then required to provide stewardship reports highlighting progress and results.

ShareTank provides sharers with a streamlined process for giving. During Pitch Day sharers will hear from more than 20 different organizations in the community addressing various needs and providing many services. It is also a wonderful opportunity for your company to position itself as a charitable leader while extending your brand message to thousands.

Partner with ShareTank on this initiative, become a “sharer” and donate to support Irving-Las Colinas nonprofits.

For more information, please contact sharetank@irvingchamber.com.

BRANDING OPPORTUNITIES



| Sponsorship Benefits | Presenting | Premier | Platinum | Gold | Silver | Corporate Table |
|--|--------------|--------------|-------------------|-------------------|------------------|------------------|
| Company Name included in Signature Program Name as a Presenting Sponsor | ★ | | | | | |
| Company Representative to provide Introductory Remarks or Introduce Moderator | ★ | | | | | |
| Option to Include Company Message of 700 characters on Half Page Space on Digital Program | ★ | | | | | |
| Option to Include a Company 1-2 minute Video | ★ | | | | | |
| First Right of Refusal for Next Year's Signature Program | ★ | | | | | |
| Seat at the Head Table | ★ | ★ | | | | |
| Recognition from Podium as a Sponsor | ★ | ★ | ★ | ★ | ★ | |
| Corporate Brand on Registration Page, Event Website, Electronic Invitation, Digital Program, and News/Media Releases | ★ | ★ | ★ | ★ | ★ | |
| Recognition on Social Media Platforms (Facebook, Twitter, LinkedIn & Instagram) | Unlimited | Unlimited | Unlimited | Limited | Limited | |
| Recognition in the Chamber's Monday Business Report (weekly digital newsletter) | ★ | ★ | ★ | ★ | ★ | |
| Company Logo on www.irvingchamber.com Event Page | ★ | ★ | ★ | ★ | ★ | |
| Recognition of Sponsorship via Pre-Event & Post-Event Slide Show | LOGO | LOGO | LOGO | LOGO | LOGO | |
| Number of Tables | 2 VIP Tables | 2 VIP Tables | 2 Priority Tables | 2 Priority Tables | 1 Priority Table | 1 Priority Table |



FOR MORE INFORMATION, CONTACT:

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