

# CHAMBER OF COMMERCE MEMBERSHIP PROGRAM

MEMBERSHIP BENEFITS	Benefit Value	INVESTOR LEVELS						
		CONNECTER \$450	ENGAGER \$750	CATALYST \$1,650	INFLUENCER \$2,950	COMMUNITY IMPACTER \$6,000	COMMUNITY LEADER \$10,000	COMMUNITY VISIONARY \$25,000
<b>Marketing &amp; Promotion</b>								
Greater Irving-Las Colinas Chamber of Commerce Member Decal or Investor Wall Plaque	\$50	Investor Plaque	Investor Plaque	Investor Plaque	Investor Plaque	Investor Plaque	Investor Plaque	Investor Plaque
Professional business referrals	Priceless	•	•	•	•	•	•	•
New Member Recognition (social media shout-out, Chamber newsletter announcement)	\$150	•	•	•	•	•	•	•
Access advertising and sponsorship opportunities (Chamber website, E-Blasts, Business Directory, newsletters, events)	Varies	•	•	•	•	•	•	•
Basic Listing in online Business Directory w/SEO <sup>†</sup> **available for purchase	\$300- \$3,050	Standard Listing	Standard Listing w/2 locations	Standard Listing w/up to 3 locations	Standard Listing w/up to 4 locations	Enhanced Listing w/up to 5 locations	Enhanced Listing w/up to 10 locations	Enhanced Listing w/up to 10 locations
Chamber Investor Mailing List (email addresses not provided, upon request, two week lead time) **available for purchase	\$1,500	**	**	•	•	•	•	•
Post jobs on HireIrving.com	\$500		•	•	•	•	•	•
Post Coupons/Deals on Chamber website	\$200		•	•	•	•	•	•
Use Chamber Investor Logo on marketing materials	\$1,000		•	•	•	•	•	•
Opportunity to sponsor Chamber 5-Star Mixers (host fee is additional, based on availability)	Priceless		•	•	•	•	•	•
Social media promotional opportunities	Varies		•	•	•	•	•	•
Promote Unlimited Events on Community Calendar	\$200		•	•	•	•	•	•
Enhanced Ribbon Cutting/Grand Opening/ Milestone Celebration (one request/year, Chamber-promoted on social media posts and FB Live, newsletter, and calendar, framed & signed photo, scissors, custom ribbon, CEO and staff attend, invitations to mayors and City Council)	\$300	**	•	•	•	•	•	•
Publish Unlimited Press Releases on Monday Business Report and Chamber website	\$1,000			•	•	•	•	•
Submit Bid Opportunities for Chamber RFPs	Varies			•	•	•	•	•
Eligible for Member of the Week Recognition (newsletter)	\$300					•	•	•
Annual Cornerstone Investor Recognition (newsletter)	\$300					•	•	•
Opportunity to Submit Blog on Chamber website (subject to approval)	\$1,000						•	•
Ad in Monday Business Report (camera-ready with link to website)	\$400						1 Ad	2 Ads
Leadership Irving Program Credit	Varies						\$250	\$1,500
CEOs of Irving Spotlight	\$1,000							•

<sup>†</sup>(organization name, address, phone, contact name, one category, one location), Standard Listing in Chamber online Business Directory (Company name, address, phone number, key words, 240-word description, one alphabetical and one category, SEO, website and social media and Google Map links, hours of operation), Enhanced listing in online Business Directory (adds bolded listing with, 500-word description, one additional category) Key Stakeholder and Regional Influencer levels include their logo on listing.)

# CHAMBER MEMBERSHIP PROGRAM (continued)

MEMBERSHIP BENEFITS	Benefit Value	INVESTOR LEVELS						
		CONNECTER \$450	ENGAGER \$750	CATALYST \$1,650	INFLUENCER \$2,950	COMMUNITY IMPACTER \$6,000	COMMUNITY LEADER \$10,000	COMMUNITY VISIONARY \$25,000
CEOs of Irving Spotlight	\$1,000							•
Community Visionary Investor Recognition (company logo in Chamber Annual Report, Economic Development Advisory Council Annual Report and Quarterly Reports)	\$10,000							•
Opportunities to be featured in Irving-Las Colinas corporate highlight videos	Priceless							First Right
<b>Relationship &amp; Business Building</b>								
Invitations to Member Orientation	Priceless	•	•	•	•	•	•	•
Access Chamber events, programs and services at Member/Investor prices	Varies	•	•	•	•	•	•	•
Access to Chamber 5-Star Mixers event (10-12/year, valued @ \$20/each, one representative unless noted)	\$20	1 registration / mo	1 registration / mo	2 registrations / mo	2 registrations / mo	4 registrations / mo	10 registrations / mo	10 registrations / mo
Business Connections (procurement opportunities with investor organizations)	Priceless	Invitation	1 registration	2 registrations	2 registrations			
Participate on Chamber committees	Priceless	•	•	•	•	•	•	•
Opportunities to Chair selected Chamber committees	Priceless			•	•	•	•	•
Invitations to VIP opportunities	Priceless			•	•	•	•	•
Registration to Economic Development Advisory Council Luncheon (held quarterly)	\$250			1 registration / choose qtr	2 registrations / choose qtr	1 registration / qtr	1 registration / qtr	1 registration / qtr
Opportunities to Serve on Invitation-Only Committees and Task Forces	Priceless				•	•	•	•
<b>Discounts &amp; Savings Programs</b>								
SCORE Consultations	\$1,000	•	•	•	•			
Certificates of Origin (for global goods export)	\$25				10 / yr	10 / yr	10 / yr	10 / yr
Access to Coupons/Deals on Chamber website	Varies	•	•	•	•	•	•	•
<b>Advocacy and Communications</b>								
Subscription to Chamber newsletters and E-Blasts to stay informed	\$250	1 subscription	2 subscriptions	3 subscriptions	4 subscriptions	10 subscriptions	10 subscriptions	10 subscriptions
Chamber advocacy of member interests at the Local, State, and Federal levels	Priceless	•	•	•	•	•	•	•
Guide direction of Chamber by engaging in member surveys and polls	Priceless	•	•	•	•	•	•	•
U.S. Chamber of Commerce Affiliate Membership and use of the logo	\$300	•	•	•	•	•	•	•
Invitations to Coordinated Meetings with Policymakers (Irving Days in Austin, etc.)	Priceless					•	•	•
Registration to Irving Advocacy Day	\$500							2 registrations
Value of Investment		\$2,290	\$5,240	\$8,780	\$9,780	\$12,960	\$26,800	\$31,400