

# Irving Economic Development Partnership



Irving-Las Colinas:  
Securing Our Economic Future

In FY 2023-2024, Irving enjoyed another notable year of milestones in its history. Our city celebrated the realization of Ben H. Carpenter’s vision with the 50th anniversary of Las Colinas, Irving’s remarkable international business hub and one of the first master-planned communities nationwide. In only a few decades, our city’s commercial base has grown significantly, garnering the world’s attention and earning Irving-Las Colinas recognition as Texas’ “Headquarters of Headquarters”.

With just over 260,000 residents, our city is recognized as an economic development powerhouse and is among the nation’s largest cities for recruiting global corporations. Irving-Las Colinas is now home to eight Fortune 500 companies and three Fortune 1000 companies. More than 150 foreign-owned companies call Irving-Las Colinas home for their North American operations.

The City of Irving supports commercial growth and economic development through the Irving Economic Development Partnership (IEDP), a strategic collaboration between the City of Irving, Irving-Las Colinas Chamber of Commerce, Irving Convention & Visitors Bureau, Las Colinas Association and

Irving private investors and employers managed by the Irving-Las Colinas Chamber of Commerce.

Today, the scope of Irving’s public investment is monumental. Our city has generated enough commercial office space comparable to, and total employment higher than, downtown Dallas, including Uptown Dallas and the Dallas Central Business District. Irving’s success can be attributed to our central location, business-friendly public policies, highly desirable lifestyle and amenities, access to millions of educated, skilled workers, effective transportation and technology infrastructure, and the commitment and hardworking collaboration between the IEDP team, City leadership and its residents.

In FY 2023-2024 Irving-Las Colinas’ commercial growth continued at a strong and steady pace. The IEDP produced 49 corporate recruitment “wins”, 26 retention and expansion “wins” that generated a capital investment of \$1.07 billion, 5.6 million square feet in commercial space and over 10,000 new and retained jobs. The return on the public’s investment (ROI) in economic development for FY 2023-2024 is an impressive 344%.

Our region’s economic development landscape is competitive and among the most powerful in the nation, and we don’t take this success story for granted.

This year, the City of Irving and the IEDP are launching a new Irving Economic Development Strategic Plan to guide sustainable growth over the next five years. The Strategic Plan targets high-growth sectors such as life science, technology, advanced manufacturing, finance and other high-value industries. In addition, the IEDP will continue to work closely with the Texas Economic Development Corporation on domestic and international trade missions to attract foreign direct investments and generate prospects for Irving-Las Colinas businesses and corporate recruitment opportunities.

We thank you for your continued support in making Irving-Las Colinas a home for businesses small and global, and making our city a great place to live, work, enjoy life, and visit.



Beth A. Bowman

Beth A. Bowman, IOM, CCE  
President & CEO,  
Irving-Las Colinas Chamber of Commerce,  
Irving Economic Development Partnership



Chris Hillman

Chris Hillman  
City Manager,  
City of Irving

Irving City Council Members

Rick Stopfer	Mayor of Irving
John Bloch	Deputy Mayor Pro Tem, District 1
Brad M. LaMorgese	District 2 (at-large)
Abdul Khabeer	District 3
Luis Canosa	District 4
Mark Cronenwett	District 5
Al Zapanta	District 6
Kyle Taylor	District 7
Dennis Webb	Mayor Pro Tem, District 8 (at-large)

Irving City Officials

Chris Hillman	City Manager
Philip Sanders	Assistant City Manager
Bryan Haywood	Senior Economic Development Manager
Michel Chavez	Senior Administrative Specialist
Jennifer Ramirez	Senior Economic Development Coordinator (Entertainment Center)
Steve Lyon	Senior Economic Development Coordinator

Irving Economic Development Partnership

Beth A. Bowman, IOM, CCE	President & CEO
Diana Velazquez, PCED, EDFP	Vice President of Economic Development
Amanda Tompkins	Director of Business Retention and Expansion
Sharon Hardaway	Economic Development Coordinator

International Affairs & Sister Cities

Joe Chapa	Vice President
Joe Lopez	Manager

Irving Convention & Visitors Bureau

Maura Allen Gast, FCDME	Executive Director
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Las Colinas Association

J. Hammond Perot	President & CEO
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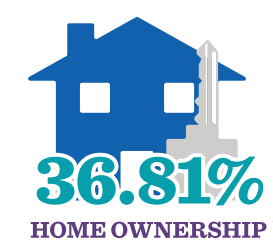
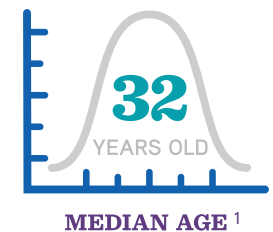
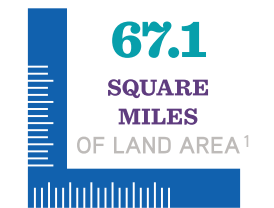
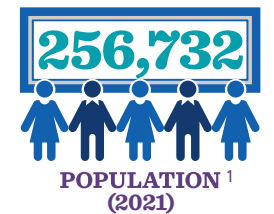
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# A Closer Look at Irving, TX and its Business Hub Las Colinas in 2023-2024



- #3 HARDEST WORKING CITY IN THE U.S.** —WalletHub
- #6 BEST PLACE TO LIVE IN TEXAS** —HomeCity
- #23 BEST CITY IN AMERICA TO START A BUSINESS** —WalletHub

- #3 BEST HOUSING MARKET FOR GROWTH AND STABILITY** —SmartAsset
- #6 SAFEST CITY IN AMERICA** —Listverse
- #40 BEST CITY TO RAISE A FAMILY** —Niche

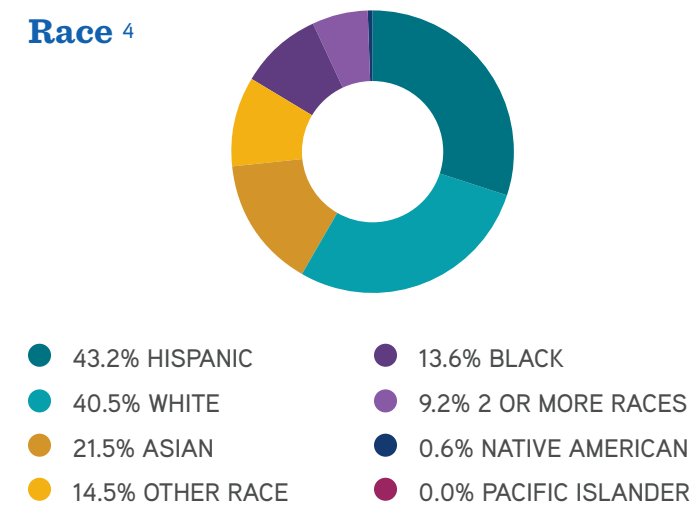
## What is the Irving Economic Development Partnership (IEDP)?

In 2002, the City of Irving contracted a fee-for-services agreement with the Greater Irving-Las Colinas Chamber to be a one-stop-shop for relocation and retention/expansion prospects by providing data, site visits, information on state and local incentive opportunities, zoning and permitting assistance, advertising and marketing activity that amplifies the Irving-Las Colinas story worldwide.

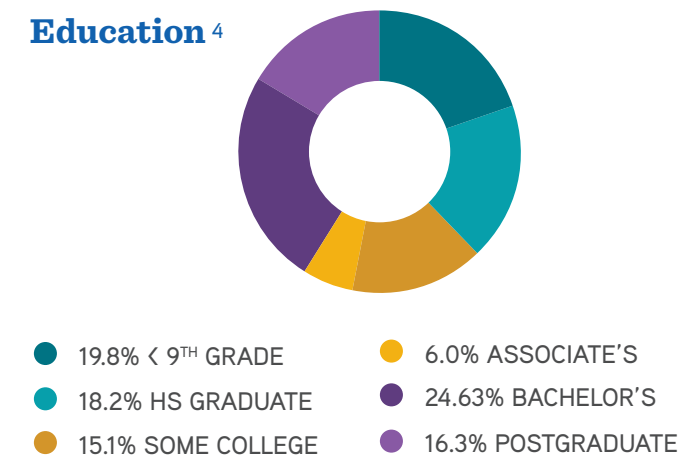
The IEDP partners are: 1) The Greater Irving-Las Colinas Chamber of Commerce, 2) the City of Irving, 3) the Las Colinas Association, 4) the Irving Convention & Visitors Bureau, and 5) the Economic Development Advisory Council, comprised of more than 100 local business executives committed to private financial support of economic development in Irving-Las Colinas. The IEDP is managed by the Greater Irving-Las Colinas Chamber of Commerce.

## Irving-Las Colinas Demographics (Based on Population: 256,732)

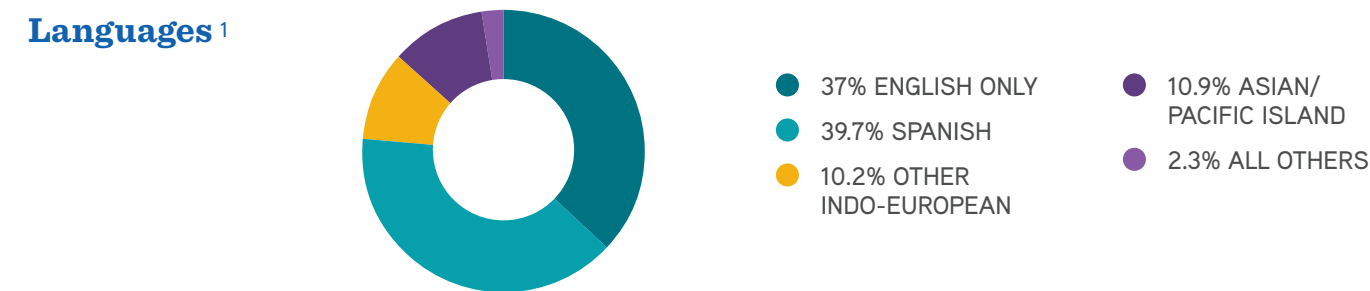
Race <sup>4</sup>



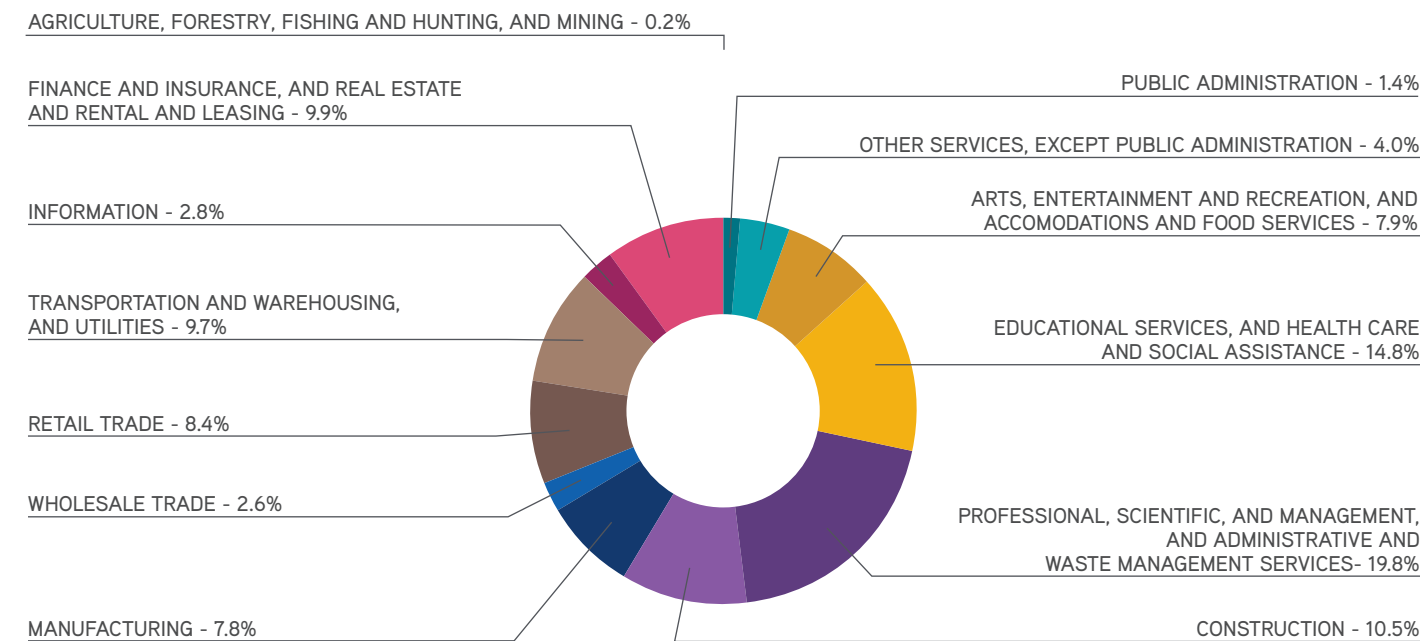
Education <sup>4</sup>



Languages <sup>1</sup>



Total Workers (248,970) by Industry <sup>1</sup>





Irving-Las Colinas:  
Headquarters of  
Headquarters in Texas

(for cities with a population over 2,000)



“It’s hard to describe how special this place is,” Gil says from Cacique’s new headquarters in Irving. “There was no other location that offered two major airports and convenient flights anywhere in the country. You can literally see DFW International Airport from our new offices in Irving. Going to see a large customer that’s in Cincinnati, from California, that’s a two to three-day trip. One day there, the meetings, one day back. Out of DFW, it’s all same day.”

Gil de Cardenas  
Cacique Foods CEO – WFAA, May 14, 2024

Facts

A REMARKABLE

11%  
OF FORTUNE 500  
COMPANIES

HAVE A PRESENCE IN  
IRVING-LAS COLINAS  
(55 OUT OF 500 COMPANIES)

IRVING-LAS COLINAS IS HOME TO

8  
FORTUNE 500  
GLOBAL HEADQUARTERS

MCKESSON, FLUOR,  
KIMBERLY-CLARK, VISTRA,  
CELANESE, COMMERCIAL METALS,  
BUILDERS FIRSTSOURCE, CATERPILLAR

IRVING-LAS COLINAS IS HOME TO

3  
FORTUNE 1,000  
COMPANIES

DARLING INGREDIENTS,  
NEXSTAR MEDIA GROUP, FLOWSERVE

CURRENTLY

OVER 150  
FOREIGN-OWNED  
COMPANIES

OPERATE SUBSIDIARIES IN  
IRVING-LAS COLINAS, GIVING IRVING THE  
DISTINCTION OF BEING ONE OF THE  
LEADING CITIES IN TEXAS FOR FOREIGN  
BUSINESS INVESTMENT

Total Fiscal Year 2023-2024  
Economic Development Results



“WINS”

WHICH INCLUDES



CORPORATE  
HEADQUARTERS

\$1,070,563,813  
CAPITAL  
INVESTMENT

10,176  
NEW/RETAINED  
JOBS

5,669,229  
SQUARE FEET OF  
OCCUPIED COMMERCIAL SPACE

FY 2023-2024 IEDP Corporate Retention/Expansion and Relocation “Wins”

Retention/Expansion “Wins”



Relocation “Wins”



International Affairs/  
Sister Cities:  
Irving Is a Global City

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TRADE MISSIONS  
IN-BOUND AND OUT-BOUND

9

INTERNATIONAL “WINS”

9

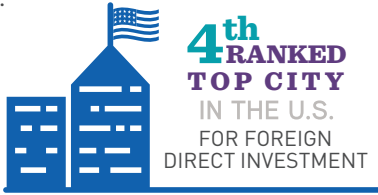
INTERNATIONAL VISITS

Irving boasts an international profile larger than other municipalities in North Texas. With one of the largest concentrations of international corporations and the most expansive and diversified corridor for international cuisine, Irving truly is a welcoming global city.

International Trade Development & Assistance Center:

The team’s efforts in this area encompasses all international trade and investment activities, including trade missions, conferences, workshops, and one-on-one meetings with companies.

We secured the City of Irving’s designation as a 4th ranked top city in the United States for foreign direct investment in the 2nd Annual Investing in America Report by the Financial Times-Nikkei.



We participated in over 20 foreign trade missions and or business visits to and from Irving. We traveled with Texas Governor Greg Abbott in two trade missions, one to India which included Chamber Board Chairman Brad Watson and another, to Asia visiting the countries of Taiwan, Korea and Japan. Immediate Past Chair Janie Perelman led our Chamber delegation to Panama where, in addition to visiting with senior leadership of the Panama Canal Authority, we visited with U.S. Ambassador to Panama, Her Excellency Mari Carmen Aponte and the Embassy’s commercial officer.

We traveled to California to participate in the inaugural state-side World Korean Business Convention, with thousands of Korean business and government leaders in attendance. In



U.S. Ambassador Mari Carmen Aponte and Irving-Las Colinas Business Executives at U.S. Embassy Reception, Texas Triangle Trade Mission to Panama, Panama City, Panama, June 19-22, 2024

Silicon Valley, we engaged with numerous global venture capital and business accelerator firms.

Furthering this engagement, we joined by special invitation numerous international diplomatic and trade-focused events at the 2024 South by Southwest (SXSW) in Austin. We participated in events with the Foreign Consulates of Britain, Ireland, Poland, and Ukraine. We met with representatives of the European Union, CzechTrade, Enterprise Ireland, Japan Export Trade Organization, London & Partners, Polish Investment & Trade Agency and additional respective business delegations.

We hosted half a dozen trade and export educational seminars with our partners including the U.S. Commercial Service, of the U.S. Department of Commerce, for our local and regional business community.

**Protocol:** The team is tasked to undertake on behalf of the City of Irving’s Mayoral office, coordination of all meetings and visits from international dignitaries and government officials.

We continue to support protocol services for the Mayor’s Office welcoming and coordinating visits to Irving-Las Colinas and the region of foreign government leaders such as the Vice President of El Salvador, Members of Parliament of the Government of Nepal, cabinet level ministers from

What is the International Affairs/  
Sister Cities (IA/SC) program?

In a fee-for-services contract with the City of Irving, the International Affairs and Sister Cities program manages international protocol services for the office of the mayor of Irving, special events, educational forums, and trade missions to enhance global awareness of Irving-Las Colinas and to help facilitate local import and export trade for local businesses. IA/SC also is committed to supporting and expanding its relationships with Irving-Las Colinas’ 150+ foreign-based companies.

the Governments of France and Slovenia, Ambassadors from the European Union, Mexico, Panama, Uganda, Slovenia and Spain, Consul Generals from Mexico, Peru and Canada, Governors from states from Mexico and Korea, and representatives of the Tokyo Metropolitan Government.

**Cultural & Sister Cities:** Irving has six Sister Cities relationships in the world, which the program manages, along with related cultural events held in Irving-Las Colinas.

Advancing international cultural awareness, we supported local festivals and galleries celebrating Peruvian artists, Italian heritage, Mexican traditions and cross-Asian culture and sporting events.



“Irving is a very business friendly-city and I enjoy being near my home, office and the DFW International Airport.”

Mr. Makoto Igarashi  
President & CEO, Mitsui Bussan Logistics Inc.



# Leading the Way

“Irving’s population has grown significantly over the past decade, reflecting its appeal as a vibrant and diverse community.” —Dallas Morning News

“Irving’s diverse population is one of its greatest strengths, contributing to a rich cultural tapestry and dynamic community life.” —Texas Monthly

“Dallas-Fort Worth set a new high for total employment in October with nearly 4.19 million workers. The region grew jobs by 6.5 percent over the past 12 months, almost double the U.S. job growth rate of 3.4 percent and highest among the most populous metros.” —Governing.com

“With its central location in the Dallas-Fort Worth metroplex, Irving offers unparalleled access to a skilled workforce and key markets.” —Site Selection magazine

“Irving’s business-friendly policies and strategic location make it a top choice for corporate headquarters in the Dallas-Fort Worth area.” —Business Insider

“The city of Irving offers a unique blend of accessibility, infrastructure, and quality of life, making it an attractive destination for major corporations.” —Forbes

“Irving’s central location and robust economic environment continue to draw top companies looking for a competitive edge.” —The Wall Street Journal



QTS Topping Out Event at Irving Campus. QTS Company representatives and IEDP Team Members.



Bill J. Priest Center, Dallas College, Bloomberg Resource, Financial Services Industry Demo and Discussion. — February 7, 2024



City Manager Chris Hillman presenting to the Las Colinas Deal Makers. — June 18, 2024

## Amplifying the Irving-Las Colinas Story

As the Irving Economic Development Partnership (IEDP) continues adapting to engage target audiences effectively, our social media marketing has become a powerful channel to share the Irving-Las Colinas story with a national and global audience. Through strategic advertising and media partnerships, including a two-page spread in Site Selection magazine’s Infrastructure issue, our “Headquarters of Headquarters” campaign reached 42,000 readers. Digital ads featuring “Opportunity is Knocking” generated 3,620,000 impressions, extending our outreach to 434,000 readers this

year alone. Our efforts are paying off, as evidenced by global media coverage highlighting Irving’s appeal. Recently, Korean media featured Irving prominently, calling Texas the “center of the U.S.,” and applauding our city’s transportation, pro-business climate, and opportunity for networking with world-class companies. Additionally, the Korean American Chamber of Commerce of North Texas, Korea’s BSR Group, and the Irving-Las Colinas Chamber signed an MOU to strengthen business cooperation, underscoring Irving’s growing role as a dynamic global business hub.

## Irving-Las Colinas Making National Headlines

**The Dallas Morning News** ASIAN AMERICAN BUSTLE UNITED IN A CULTURE OF INCLUSIVITY

OPENNESS TO DIVERSITY FUELS IRVING AREA'S SUCCESS

**Dallas Business Journal** FOX 4, SISTER STATION TO MOVE TO IRVING

TAX ABATEMENTS SWEETEN DEAL FOR CORPORATE-OWNED DUOPOLY

**Dallas Innovates** IRVING-BASED EXELA SNAGS \$35M CYBERSECURITY CONTRACT FOR BREACH REMEDIATION

JUNE 25, 2024

**Dallas Business Journal** TEXAS INSTRUMENTS, CATERPILLAR, CHARLES SCHWAB AMONG DFW COMPANIES NAMED BEST PLACES TO WORK BY U.S. NEWS

JUNE 20, 2024

**BISNOW** REPORT: TEXAS RANKS NO. 1 FOR CRE CONTRIBUTIONS TO STATE GDP

**WFAA 8 abc** CEO REVEALS WHY HIS LONGTIME CALIFORNIA COMPANY RELOCATED TO NORTH TEXAS

MAY 17, 2024

**TEXAS KOREAN NEWS** [2023 세계한인비즈니스대회] "텍사스 어빙시는 한국 기업 진출 환영"

**CoStar** Blackstone's QTS Data Centers to expand further in Texas to tap demand

QTS invests in Dallas-Fort Worth region as 'a long-term partner'

**The Dallas Morning News** CATERPILLAR TO EXPAND D-FW HEADQUARTERS

**Dallas Innovates** NORTH TEXAS BUSINESSES RANK ON FORTUNE'S 2024 'MOST INNOVATIVE COMPANIES' LIST

**THE REAL DEAL** INVESTORS BUY 50 ACRES IN IRVING FOR DATA CENTER

**TEXAS KOREAN NEWS** 북텍사스 한인상공회의소, 한미 민간기업 교류의 다리

**Dallas Business Journal** CITI EXECS LINE UP FOR HIGH-END CUSTOM HOMES PLANNED NEXT TO BANK'S LAS COLINAS CAMPUS

# IEDP 2025-2030 Strategic Vision

Over the past 50 years, Irving-Las Colinas has achieved substantial economic growth, largely fueled by strategic developments such as the Las Colinas master-planned community, now celebrating its 50th anniversary. Las Colinas has propelled Irving to host a commercial office space capacity and employment level that rival downtown Dallas. Additionally, Dallas Fort Worth International Airport (DFW Airport), marking its 50th anniversary in 2024, has become the third busiest airport globally, further establishing Irving-Las Colinas as a key player in North Texas’s economy.

Irving-Las Colinas’ reputation as the “Headquarters of Headquarters” reflects its success in attracting major global companies, thanks to a history of visionary leadership and forward-thinking real estate development. However, with competition from other Texas cities and national economic hubs intensifying, Irving-Las Colinas must actively pursue new strategies to maintain and enhance its competitive edge.

## Irving’s Economic Development Plan 2025-2030




The City’s forward-looking roadmap, spearheaded by the Irving Economic Development Partnership (IEDP), aims to secure Irving’s position as a center for innovation and reinvention by 2030. This vision includes the creation of sustainable, integrated work, live, and play spaces, the adoption of advanced technologies, and the promotion of global engagement. These efforts are designed to enhance the quality of life and business environment for all stakeholders—employers, employees, residents, and visitors—ensuring that Irving remains a thriving economic powerhouse for the next 50 years.

### Target Industries and Development Opportunity Sites

- **Headquarters.** This target includes Fortune 1000 headquarters (HQs), other corporate HQs, regional and divisional HQs of large corporations, and North American HQs of foreign-based multinational corporations. A new addition to this target is the recruitment of corporate R&D centers, innovation hubs, technology centers, and venture capital arms of major corporations.
- **Financial Services.** Large commercial banks, insurance firms, and other financial institutions represent a logical target for Irving given the long-term success of this sector in the region.
- **Life Sciences and Healthcare.** Local and regional growth of life sciences, pharmaceutical, and biotechnology companies, as well as major healthcare providers positions Irving for success in this target.
- **Retail, Restaurants, and Hospitality.** This target includes destination retail, grocery stores, restaurants, and local retail establishments, as well as full-service hotels, entertainment venues, events/festivals, and nightlife.
- **Technology and Professional Services.** Includes software and technology firms and professional services companies ranging from architecture, engineering, and design firms to legal, marketing, and accounting firms.
- **High-Value Industrial.** Advanced manufacturing facilities, aerospace/aviation-related companies, data centers, and modern distribution/warehousing/showroom facilities are desirable, high-value industrial targets.

### Action Plan

Within each goal, the project team identified three bold projects with potential for transformational change along with priority initiatives that encompass the overall work program for the IEDP (see Figure 3). Strategies and action items for accomplishing these goals, along with additional details about the associated bold projects and considerations for the plan’s implementation are outlined in the Action Plan section.

 GOAL 1. INNOVATION	 GOAL 2. REINVENTION	 GOAL 3. PLACEMAKING
<b>BOLD PROJECTS</b> <ul style="list-style-type: none"><li>• Support the creation of a life sciences complex with 25,000 SF of lab/R&amp;D space and 125,000 SF of office space.</li><li>• Foster higher education and industry partnerships in Irving.</li><li>• Recruit five new corporate R&amp;D, technology, and innovation centers with a total of 500 net new jobs.</li></ul>	<b>BOLD PROJECTS</b> <ul style="list-style-type: none"><li>• Facilitate public-private partnerships (P3s) to create 500,000 SF of new and upgraded Class A office space in Irving-Las Colinas.</li><li>• Support the revival of the Freeport area through the creation of a master plan for the district.</li><li>• Engage in P3s to create a total of 250,000 SF of new vertical mixed-use space in South Irving.</li></ul>	<b>BOLD PROJECTS</b> <ul style="list-style-type: none"><li>• Attract a global destination in the PUD 6 area.</li><li>• Create an international culinary destination, anchored by a food hall or food test kitchen incubator.</li><li>• Pursue one or more freeway deck park caps at high-visibility locations linking major development sites in Irving.</li></ul>
<b>STRATEGIC INITIATIVES</b> <ul style="list-style-type: none"><li>1.1. Target industry recruitment</li><li>1.2. Life sciences innovation</li><li>1.3. Higher education and industry partnerships</li><li>1.4. Business retention and expansion (BRE) and corporate engagement</li><li>1.5. International business development</li><li>1.6. High-growth startups and entrepreneurial support</li><li>1.7. Small business and M/WBE support</li></ul>	<b>STRATEGIC INITIATIVES</b> <ul style="list-style-type: none"><li>2.1. High-profile sites and districts</li><li>2.2. Commercial office development and reinvestment</li><li>2.3. Targeted retail recruitment, development, and reinvestment</li><li>2.4. High-value industrial developments</li><li>2.5. Redevelopment of aging multifamily properties</li><li>2.6. Reinvestment in neighborhood housing stock</li><li>2.7. Land banking and site prep for future development</li><li>2.8. Infrastructure investment</li></ul>	<b>STRATEGIC INITIATIVES</b> <ul style="list-style-type: none"><li>3.1. New destination development</li><li>3.2. Greater attraction capacity for existing amenities</li><li>3.3. Upscale hotel development and reinvestment</li><li>3.4. Irving brand unity</li><li>3.5. Targeted events and conferences</li><li>3.6. Gateway enhancement</li><li>3.7. Leadership Irving talent program</li><li>3.8. Workforce readiness and K-12 engagement</li></ul>



# Return on Investment (ROI): Delivering Value and Results for Irving-Las Colinas

For a public investment of **\$2,422,305** into the IEDP, the City of Irving benefited an estimated **\$8,341,965** from additional sales and property tax dollars because of FY2023-2024 corporate recruiting, retention and expansion “Wins”. This represents a **344%** return on the City’s public investment. When adding the International Affairs/Sister Cities public funding from the city, **\$380,300**, the Return On Investment (ROI) is **298%** into the City’s public investment into International Affairs/Sister Cities services.



South Irving Restaurant Doña Lencha celebrating the Small Business Blitz after receiving a small business resource kit.

This does not include the benefits to other taxing entities. The total tax benefit from these FY2023-2024 “wins” to Dallas County, Irving Independent School District and all other taxing entities is **\$29,298,498**.  
In FY2023-2024 every **\$1** the City of Irving publicly invested into the IEDP supported or generated: **\$1,499** in economic output, **\$628** in worker earnings, **\$33** in additional local taxable sales, **\$0.33** in additional sales tax for Irving, **\$3.12** in property tax for Irving.

A direct job was created for every **\$239** in public funding from the City of Irving. Total wages from FY2023-2024 “Wins” are estimated to be **\$1,521,600,000**.  
Due to the additional sales and property tax revenues generated by the Partnership’s FY 2023-2024 “Wins,” each household in Irving saved **\$63** in potential additional taxes to enjoy the same level of local services.

The City’s investment is generating positive results financially creating employment opportunities for Irving-Las Colinas residents. The City of Irving is expected to continue to benefit from these “Wins” for years to come.



“Location, speed to market, and power performance are critical to everything we do. Irving-Las Colinas has developed into a hugely important connectivity hub with major financial influence, and is an integral part of the Dallas market which has the fourth-largest concentration of Fortune 500 companies in the nation and the 20th largest economy in the world.”  
**Doug Fleit**  
CEO & Founder, PowerHouse – PR News, May 15, 2024

# Economic Development Advisory Council (EDAC) Community Investors

The EDAC is comprised of more than 100 private sector investors representing large, medium and small Irving-Las Colinas businesses, retailers, commercial and residential brokers, and civic leaders who are committed to expanding the city’s business recruitment and retention/expansion efforts while promoting the city’s brand awareness in

targeted markets and industries worldwide. The Council advises the IEDP on strategies and incentive policies to maintain Irving-Las Colinas’ leadership and competitiveness in the U.S. and international marketplace.



EDAC at MetroTex Association of Realtors. — February 21, 2024



Körber Supply Chain Innovation Center Grand Opening. — October 10, 2024



Mayor Rick Stopfer, GILCC and IEDP President/CEO Beth A. Bowman, Marty Margetts, EVP & Chief Administrative Officer CHRISTUS HEALTH, Ernie Sadau, President & CEO CHRISTUS HEALTH, Board Vice Chair Harry Lake, Incoming Chairman of the Board Steve Love. — August 21, 2024



EDAC at Neighborly, City of Irving City Manager Chris Hillman, Board Vice Chair Regina Whitlock, Courtney Kolar, Senior Vice President, People Services, NEIGHBORLY, City of Irving Mayor Rick Stopfer, Board Vice Chair Harry Lake, IEDP Vice President Diana Velazquez. — November 7, 2023

# Small Businesses Fuel Our Local Economy

While much attention is paid to our global corporate community, the thousands of small businesses in Irving-Las Colinas, their services, employees and customers are the fuel for our local economic engine, growth and job creation. These companies contribute to the quality of life and convenience of our residents and workforce. Promoting, recruiting, retaining and supporting their success and growth has always been among our strategic initiatives.

**Personal Contact.** For the seventh year, 75 Chamber, City and Las Colinas Association staff and volunteers visited over 1,000 small businesses in Irving-Las Colinas to thank them for investing in and serving our community, with leave-behind resource boxes prepared by local small business Mavich Branding Company. The Small Business Blitz was an outreach opportunity to offer support, information and identify issues that the IEDP and the City could be helpful with. Also, our team personally visited with small businesses in Irving’s Heritage District to discuss how the IEDP and the city can help with supporting our businesses in the Heritage District.

**Best in Irving.** Once again, we sponsored the popular Best In Irving competition with over 40 small businesses voted winners by their customers and fans and recognized for their excellence at a special Five-Star Business Mixer held at the Rayleigh Underground.

**Educational & Networking Opportunities:** The IEDP supported networking and educational programs such as Coffee Break, the Small Business Services Committee’s Business Connection, and our Five-Star Business Mixers. Every new business receiving a sales tax permit received a welcome letter from the IEDP that offered support and local resources for their new business.

**SCORE Counseling.** SCORE, a U.S. Small Business Administration program, locally sponsored by the IEDP, offers advice, support and mentoring for start-up businesses. This year the complementary service helped nearly 350 local entrepreneurs navigate the complexities of federal assistance programs and business challenges.



*“I opened Magnolia Chiropractic in May of 2003, over 20 years ago. The support of the Irving-Las Colinas*

*Chamber has been an integral part of our success. It started with a Chamber ribbon cutting and grand opening, and through the years the many events the chamber hosts have been wonderful networking opportunities to help us grow.*

*I consider my membership in the Chamber an investment and not an expense. For example, last year we had a huge party to celebrate our 20th anniversary as a small business in the Irving community, and Don Williams from the chamber was there to congratulate and support us! We are so thankful for all the benefits the chamber offers to businesses in the Irving-Las Colinas community to aid in their success.”*

**Dr. McDaniel**  
*Magnolia Chiropractic*

# Community Investor Directory

## Community Visionary



The Boeing Company  
Dallas, TX  
www.boeing.com



Flowserve Corporation  
Irving, TX  
www.flowserve.com



Kimberly-Clark Corporation  
Irving, TX  
www.kimberly-clark.com



Citi  
Irving, TX  
www.citigroup.com



HOLT CAT  
Irving, TX  
www.holtcat.com



Verizon  
Irving, TX  
www.verizon.com



Clay Cooley Auto Group  
Irving, TX  
www.claycooley.com



Javelin Energy Partners  
Irving, TX  
www.javelinep.com

## About Community Visionary Investors


At the pinnacle of investment, Community Visionaries are true trailblazers in Irving-Las Colinas. Their bold initiatives and visionary outlook set the standard for forward-thinking development, leaving an indelible mark on the community. With their unwavering dedication, Community Visionaries

drive lasting transformation, elevating the entire community to new heights of prosperity and innovation. They serve as beacons of inspiration for all who seek to shape a vibrant future for Irving-Las Colinas.




Community Investor  
Directory

Community Leader

  
American Airlines  
DFW Airport, TX  
www.aa.com

  
Baylor Scott & White  
Medical Center - Irving  
Irving, TX  
www.baylorhealth.com

  
Embassy City Church  
Irving, TX  
www.embassycity.com

  
AT&T  
Dallas, TX  
www.att.com

  
Builders FirstSource  
Irving, TX  
www.blldr.com

  
Keurig Dr Pepper  
Irving, TX  
www.KeurigDrPepper.com

  
Atmos Energy Corporation  
Dallas, TX  
www.atmosenergy.com

  
CHRISTUS Health  
Irving, TX  
www.christushealth.org

  
McKesson Corporation  
Irving, TX  
www.McKesson.com



“We are excited to be partnering with the Irving Economic Development Partnership and City of Irving, a thriving tech hub that shares our commitment to innovation and advancing technology for positive impact.”  
**Bryant Farland**  
CEO, Edged – Biz Now, April 15, 2024 [Olivia Lueckemeyer]


Community Leader

  
Michaels Stores, Inc.  
Irving, TX  
www.michaels.com

  
Pioneer Natural Resources Company  
Irving, TX  
www.pxd.com

  
Williams Square Holdings  
Dallas, TX  
www.williamssquare.com

  
Oncor  
Farmers Branch, TX  
www.oncor.com

  
Toyota Music Factory  
Irving, TX  
www.toyotamusicfactory.com

  
PCI Group, Inc.  
Irving, TX  
www.pcigroup.com

  
TXU Energy  
Irving, TX  
www.txu.com

About Community Leader Investors

As influential stakeholders, Community Leaders are at the forefront of economic development in Irving-Las Colinas. Their visionary contributions foster innovation and progress, leading the way towards a thriving business environment. Through their strategic investments, they demonstrate a steadfast commitment to shaping the region’s future.



Community Investor Directory

Community Impactor

**Allie Beth Allman & Associates / Deb Borrell**  
Dallas, TX  
www.alliebeth.com

**AlphaGraphics Irving | Las Colinas**  
Irving, TX  
www.alphagraphics.comus-texas-irving-us114

**American Golf Cars**  
Irving, TX  
www.amgolfcars.com

**Bioworld Merchandising, Inc.**  
Irving, TX  
bioworldcorp.com

**Blo Blow Dry Bar**  
Irving, TX  
blomedry.com

**BMO Bank NA**  
Irving, TX  
www.bmoasset.com

**Cadent Capital LLC**  
Irving, TX  
www.cadentcapital.com

**Children’s Health**  
Irving, TX  
www.childrens.com

**Commercial Metals Company**  
Irving, TX  
www.cmc.com

**Cresa**  
Irving, TX  
www.cresa.com

**Dallas College**  
Irving, TX  
www.northlakecollege.edu

**EarthX**  
Dallas, TX  
www.earthx.org

**Envoy Air, Inc.**  
Irving, TX  
www.envoyair.com

**Fluid Life**  
Irving, TX  
www.fluidlife.com

**Fox Rothschild, LLP**  
Irving, TX  
www.foxrothschild.com

**Frito-Lay, Inc.**  
Plano, TX  
www.FritoLay.com

**Hyosung Americas**  
Irving, TX  
hyosungamericas.com

**Irving Convention & Visitors Bureau**  
Irving, TX  
www.irvingconventioncenter.com

**Irving ISD**  
Irving, TX  
www.irvingisd.net

**Irving Mall**  
Irving, TX  
www.shopirvingmall.com

**KDC Real Estate Development & Investment**  
Dallas, TX  
www.kdc.com

**Koa Partners**  
Irving, TX  
www.koapartners.com

**Körber**  
Dallas, TX  
koerber-supplychain.com

**Las Colinas Association**  
Irving, TX  
www.lascalinas.org

**The Ritz-Carlton Dallas, Las Colinas**  
Irving, TX  
www.ritzcarlton.com

**Live Nation**  
Irving, TX  
www.livenation.com

**Medical City Las Colinas**  
Irving, TX  
www.medicalcitylascolinas.com



“We believe that our new U.S. headquarters in Irving marks a significant milestone in our journey. The state-of-the-art facility embodies our core values and sets a new standard for service and efficiency in the BPO sector. With this strategic move, Acquire BPO aims to unlock new opportunities, better serve our clients, and contribute significantly to the industry’s evolution.”

**Scott Stavretis**  
CEO, Acquire BPO – Site Selection Group Press Release, December 19, 2023

Community Impactor

**MetroTex Association of REALTORS**  
Irving, TX  
www.dfwrealestate.com

**MMC Group**  
Irving, TX  
www.mmgrp.com

**Move Solutions**  
Irving, TX  
www.movesolutions.com

**NCH Corporation**  
Irving, TX  
www.nch.com

**NTS Development Corporation**  
Irving, TX  
www.sagemontirving.com

**Owens Corning**  
Irving, TX  
www.owenscorning.com

**Perimeter Global Logistics (PGL)**  
Irving, TX  
shippgl.com

**QTS**  
Irving, TX  
qtsdatacenters.com

**Texas Center for Proton Therapy**  
Irving, TX  
www.texascenterforprotontherapy.com

**The Armstrong Company**  
Carrollton, TX  
dallas.armstrongrelocation.com

**Toyota of Irving**  
Irving, TX  
www.toyotaofirving.com

**TPx Communications**  
Austin, TX  
www.tpx.com

**Truist**  
Dallas, TX  
www.truist.com/dallas-fort-worth

**Veritex Community Bank**  
Irving, TX  
www.veritexbank.com

**Wells Fargo**  
Irving, TX  
wellsfargo.com

**Whitlock Building Services, LLC**  
Grapevine, TX  
whitlockservices.com

**About Community Impactor Investors**  
These dedicated members actively support local growth and development, demonstrating a strong commitment to the prosperity of Irving-Las Colinas through their generous investments. Community Impactors play a vital role in driving economic progress and positive change, making a tangible impact on the community’s well-being.

## Irving Economic Development Partnership

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Irving, Texas 75039

(214) 217-8484

[chamber@irvingchamber.com](mailto:chamber@irvingchamber.com)

[irvingchamber.com/economic-development](http://irvingchamber.com/economic-development)

 [irvingchamber](https://www.facebook.com/irvingchamber)

 [@irvingchamber](https://twitter.com/irvingchamber)

 [irvingchamber](https://www.instagram.com/irvingchamber)

 [greater-irving-las-colinas-chamber-of-commerce](https://www.linkedin.com/company/greater-irving-las-colinas-chamber-of-commerce)

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**IRVING ECONOMIC  
DEVELOPMENT**

PARTNERSHIP