

CAREER INSPIRE

2025

Career Inspire is a hands-on career exploration event for 7th and 8th graders that connects classroom learning to real-world careers. With Texas 8th graders choosing high school endorsements by December, this event helps them make informed decisions by exploring industries and engaging directly with professionals. We're inviting employers to participate and showcase their industries in inspiring students and shaping a more prepared future workforce.

Our community's future depends on the opportunities we provide for our youth today. By investing in their potential, we are building stronger, brighter, and more vibrant futures for everyone. Your support will directly fund Career Inspire 2025, a one-day event for middle schoolers that empowers young people to thrive in school, career, and life.

OCTOBER 15, 2025

IMPACT. INSPIRE. ADVOCATE

irvingchamber.com



**IRVING ECONOMIC
DEVELOPMENT**
PARTNERSHIP



IRVING - LAS COLINAS
CHAMBER OF COMMERCE

IMPORTANT INFORMATION

IN ORDER TO TAKE ADVANTAGE OF ALL MARKETING EFFORTS,
SPONSORSHIP DEADLINE IS **FRIDAY, SEPTEMBER 12, 2025.**

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

- Recognition as Presenting sponsor on all event materials and promotional content (e.g., banners, flyers, social media, press releases).
- Primary booth visibility in the Career Inspire career fair event with ability to engage with 5,000+ students. Logo placement on all programming, event website page, news/media releases.
- Opportunity to present at the event and to cut the ribbon at the 2025 Career Inspire kickoff.
- Prominent logo placement on all Career Inspire materials for one year.
- Sponsor Recognition During Event Broadcast on Local Community Television Network (Subject to availability of ICTN).
- Recognition in the Chamber's Monday Business Report (reaches 16,000+ individuals).
- Dedicated Social Media promotion prior to the event.
- Recognition in post-event email to all attendees.

For more information or to lock in a sponsorship, contact
Matthew Randolph, Director of Investor Engagement at
(214) 217-8480 or via email at mrandolph@irvingchamber.com

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SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR

\$25,000

- Recognition as a Champion sponsor on all event materials and promotional content including social media, Monday Business Report (16,000+ subscribers), press releases, and print materials.
- Corporate branding on registration page and event website.
- Prominent logo placement on 2025 Career Inspire event materials and select social media posts.
- Recognition during the program as Career Inspire Champion Sponsor - which will include a brief description of your company.
- Invitation for two representatives to attend an Economic Development Advisory Committee meeting.
- Special placement in the Career Inspire career fair event with ability to engage with 5,000+ students.
- Sponsor Recognition During Event Broadcast on Local Community Television Network (Subject to availability of ICTN).
- Recognition in post-event email to all attendees.

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SPONSORSHIP OPPORTUNITIES

IMPACT SPONSOR

\$10,000

- Logo placement on event materials.
- Mention on social media posts.
- Recognition during the program as Career Inspire Impact Sponsor - which will include a brief description of your company.
- Recognition in the program's annual impact report.
- Sponsor Recognition During Event Broadcast on Local Community Television Network (Subject to availability of ICTN).
- Recognition in the Chamber's Monday Business Report the week prior to the event.
- Recognition in post-event email to all attendees.

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SPONSORSHIP OPPORTUNITIES

INSPIRE SPONSOR

\$5,000

- Company logo on marketing materials.
- Verbal recognition during the kickoff event.
- Social media recognition.
- Company logo and link on event page.
- Ability to provide a door prize donation at wrap-up event.
- Recognition in Chamber's Monday Business Report & Post-Event Email.

FUTURE WORKFORCE SPONSOR

\$2,500

- Company or individual name listed on Career Inspire materials and event website.
- Mention on Career Inspire social media post.
- Listed on select event signage.
- Acknowledgment in the program's annual impact report.

BOOTH FEE

\$100

- Booth setup in Career Inspire
- Ability to speak to 5,000+ students
- Ability to bring branded marketing materials for students ages 12-15
- Continental breakfast included
- Lunch provided

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